Hello Everyone,

As for the agency report, please know that you need to get in touch with ad agencies to get the answers to the following questions:

1. Background of the org.
2. Position in BD market
3. Ads/Projects done so far
4. Market standing of the agency
5. Who are their current clients
6. Process of work
7. Company structure
8. Employee Motivational tools that they use
9. SWOT
10. Future prospects

Please follow the guidelines of a good project in order to write the report and put the given coverpage on it.